

Statement

Currently pursuing an MBA at the University of Louisiana at Lafayette. I will be graduating in spring 2024. With several professional experiences in the fields of marketing and business development, **looking for a position in Sales, Business Development or Project management in the US starting from May/June 2024**

Languages

French Native
English Fluent
Arabic intermediary/advanced
Spanish intermediary

Skills

Canva - Microsoft Office - SQL - HTML/CSS - Tableau

Certification



Data Analysis in SQL - DataCamp



Data Analysis in Tableau - (in progress)

Personal Skills

Determined
Ambitious
Adaptable
Taking Initiatives
Well Organized
Autonomous

Interests

- **Sports:**
Soccer & Formula 1
Traveling & Languages
Watches

MAGID

MBA STUDENT

Work Experiences



CRM Marketing & Sales Analyst (Orange Money) - Internship May-Aug 2022
[Amman, Jordan](#)

- Worked on the launch of CRM Marketing Campaigns for Q3 and Q4. (20+ campaigns)
- Proposed different CRM marketing campaigns that were later launched.
- Conducted Benchmark studies of the various competitors of Orange and Orange Money.
- Initiation to Data Analysis tasks such as Daily flash and Decay Analysis.
- Visited Orange Money customers with the sales teams that lead to signing of contracts with new collaborators.



Prospecting & Marketing Officer (Volunteer at Unicorporate) Jan-Jun 2022
[Caen, France](#)

(UniCorporate is a non-profit Junior Enterprise of the IAE Caen School of Business entirely run by students)

- Prospection of new clients and acquisition campaigns
- Realization of Market Studies for the Implementation of Unicorporate



Marketing Consultant (SNT2) - Tutored Project
[Caen, France](#)

Sep-Dec 2021

- Consulting for SNT2 for the implementation of a new product line
- Realization of market studies for SNT2

Education

- 2023 - 2024: **Master of Business Administration (MBA)**
(International Business, Leadership, Managerial Economics, Entrepreneurial Management, Accounting, Advanced Financial Management, Policy Formulation, Strategy & Administration, Finance & Wealth Management)
[University of Louisiana at Lafayette](#)
- 2021-2023: **Master in International Management, Business & Trade - Specialization in French & American Business**
(Management, Logistics, Marketing, Data Analysis, International & Corporate Finance, International Legal Business Environment, Law, Communication)
 - *Semester in Business Administration at Texas A&M Int. University*[IAE of Caen Business School](#)
- 2018-2021: **Bachelor's in Business & Languages (English/Spanish)**
(Management, Economics, Marketing, Law, Accounting, IT, Languages)
[University of Caen, France](#)

Volunteering

ARSSB Dean's Student Advisory Council - Texas A&M Int University

- **Events:** Organized a collaborative event with IBC bank for the allocation of financial aid for TAMU students. I also organized and structured an event between locals and international students.
- **Community service:** Team Leader community service at a shelter called Laredo Animal Protective Society. I supervised cleaning the shelter, grooming and providing healthy food to animals in need.
- **Fundraising:** Organized a fundraising event designated to provide financial help to honor business students in need.

IAE Caen Student association - IAE Caen, France

- **Integration Weekend:** Organization of various activities during the integration weekend attended by over 100 participants (management of activities, participants and logistics)
- **Annual Gala:** Organized the annual school Gala with over 200 participants, where I managed the reservation of the mansion where we held the Gala, as well as all the logistics behind the event. (transportation, setting up tables and catering, managing guests).